

Customs and Foreign Trade Service Major Statement of Educational Objectives and Graduation Requirements

(Corresponding to Accreditation Criterion 1.1: Expected Learning Outcomes)

Customs and Foreign Trade Service Program Office

This document presents the educational objectives and graduation requirements for the Customs and Foreign Trade Service major. It corresponds to Accreditation Criterion 1.1 (Expected Learning Outcomes of Professional Courses), serving as a foundational reference for program evaluation and continuous quality improvement.

I. Program Educational Objective

This program is rooted in the regional economic development of Shanghai and the Yangtze River Delta, serving the national strategy of foreign trade transformation and upgrading and customs reform. It aims to cultivate well-rounded professionals with sound moral, intellectual, physical, aesthetic, and labor development, possessing good professional ethics, humanistic literacy, and an international perspective. Graduates will systematically master professional knowledge in international trade, customs supervision, AEO certification, and cross-border e-commerce, and skillfully apply core competencies such as customs declaration document preparation, commodity classification, tax calculation, and customs clearance services. They will be competent for positions including customs declaration and inspection, international freight forwarding, cross-border e-commerce customs clearance, and AEO compliance management, thereby becoming high-quality technical and skilled compound talents.

II. Expected Development Goals within Five Years of Graduation

Centering on the program educational objective, four long-term expected development goals are established:

Goal 1: Professional Knowledge and Practical Skills

Graduates will be able to comprehensively apply professional knowledge in international trade, customs supervision, commodity classification, and tax calculation to independently complete core job tasks such as customs declaration document preparation, customs clearance

declaration, and international freight forwarding, demonstrating the ability to analyze, judge, and solve complex business problems.

Goal 2: Digital Tools and Technology Application

Graduates will be proficient in using modern information technology tools such as AI tools, the Single Window system, and digital customs clearance platforms, adapting to the industry's digital transformation trend and gaining competitive advantages in emerging fields such as cross-border e-commerce customs clearance and smart customs clearance.

Goal 3: Industry Standards and Compliance Management

Graduates will deeply understand and strictly abide by industry standards including customs regulations, international trade rules, and AEO certification standards. They will possess compliance risk management awareness, balance economic benefits with social responsibility in their work, and uphold professional ethics.

Goal 4: Professional Competence and Sustainable Development

Graduates will possess strong communication skills, teamwork spirit, cross-cultural communication abilities, and self-directed lifelong learning awareness. They will be capable of continuously improving themselves in diverse working environments and achieving long-term career development.

III. Nine Graduation Requirements and Their Alignment with Four Goals

The four goals are further refined into nine implementable and assessable graduation requirements. Through a course-to-graduation-requirement alignment matrix, each requirement is mapped to specific courses, forming a complete architecture of "macro educational objective -> refined graduation requirements -> course implementation."

GR	Goal	Specific Connotation	Supporting Courses	Note	Level
R1 Moral Character	G3	Patriotism, humanistic foundation, scientific spirit, professional ethics, social responsibility; awareness of customs and foreign trade industry standards and safety protocols	Ideology, Morality and Rule of Law; Labor Education; Current Affairs and Policies	Primarily general education courses	Core
R2 Knowledge Base	G1	Mastery of fundamental professional theories and knowledge in international trade, customs supervision, international rules, cross-border e-commerce, AEO certification, and modern logistics	International Trade Fundamentals; E-commerce Fundamentals; Modern Logistics Fundamentals	Professional foundation courses	Core

R3 Practical Skills	G1	Proficient mastery of core practical skills including customs declaration document preparation, commodity classification, import/export tax calculation, and international freight forwarding	Commodity Science Basics; AI + Tariff Classification; JIT and Smart Customs Clearance; International Business Documentation Practice	Professional core + extension courses	Core
R4 Problem Solving	G1 G3	Ability to use scientific methods to analyze comprehensive problems in customs clearance and compliance management, designing and implementing solutions while considering economic, legal, and environmental impacts	Import/Export Tax Calculation Practice; International Freight Forwarding Practice; Commodity Inspection and Quarantine	Professional extension courses	Core
R5 Tool Usage	G2	Ability to select and use modern technology tools such as AI tools, Single Window system, and digital customs clearance platforms to solve frontline business problems, understanding the scope and limitations of each tool	Supply Chain Management; Modern Logistics Comprehensive Practice	Digital competency	Core
R6 Professional Norms	G3	Mastery of industry regulations including customs laws, international trade rules, and AEO certification standards; familiarity with green production, environmental protection, and safety management; adherence to professional ethics	AEO Compliance and Risk Control; International Business Documentation Practice	Industry compliance courses	Core
R7 Communication	G4	Strong oral and written communication and collaboration skills; proficient use of a foreign language in professional contexts; understanding and respecting multiculturalism	Customs Clearance Fundamentals; Transportation Management Practice; Modern Logistics Comprehensive Practice	Language + profession integration	Core
R8 Teamwork	G4	Strong collective consciousness and team spirit; able to serve as team member or leader to collaboratively complete tasks such as customs declaration and freight forwarding operations	Graduation Practice and Internship Report; Innovation and Entrepreneurship	Practice + entrepreneurship	Core
R9 Sustainable Development	G4	Physical and mental health; self-management, self-directed lifelong learning ability, and critical thinking; continuous iteration and improvement of personal knowledge and skills	Physical Education and Health; Career Planning; Innovation and Entrepreneurship	General + planning courses	Core

IV. Course-to-Graduation-Requirement Alignment Matrix

This program has established a complete course-to-graduation-requirement alignment matrix (see separate attachment), adopting a three-tier annotation system — H (Strong Support) / M (Moderate Support) / L (Weak Support) — to clearly present the strength of each course's support for each graduation requirement. The matrix covers general education courses, professional core courses, professional elective courses, and practical components, ensuring that every graduation requirement has explicit course support evidence. This forms an implementable, assessable, and traceable quality assurance system for talent cultivation.

Annotation Rules

H (Strong Support): The course plays a core supporting role for a graduation requirement. The course content and assessment methods directly align with the core competency indicators of that requirement. Upon completion, students should be proficient in applying the relevant ability.

M (Moderate Support): The course plays an auxiliary supporting role. Some course content relates to the relevant ability of the graduation requirement. Upon completion, students should have a basic foundation in that ability.

L (Weak Support): The course plays an indirect supporting role. Only a small portion of content touches upon the relevant ability, or it serves merely as a prerequisite foundation for ability development.

Through the H/M/L three-tier annotation system, this program achieves full-chain integration from macro educational objectives to micro course content, ensuring that every graduation requirement has a clear course carrier and assessment basis. This provides a solid institutional foundation for program accreditation and continuous teaching quality improvement.

**Matrix of Corresponding Relationship between Curriculum Settings and Graduation
Requirements of Customs and Foreign Trade Services Major**

Graduation Requirements Course Name	Moral Cultivation	Knowledge Reserve	Skill Mastery	Problem Solving	Tool Usage	Professional Norms	Communication	Teamwork	Sustainable Development
Ideological and Moral Cultivation and Legal Basis	H					M			
Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Characteristics	H								
Introduction to Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era	H								
History of the Communist Party of China	H					L			M
Introduction to Xi Jinping Thought on the Rule of Law	H					L			
Higher Vocational English (I)			M				H		
Higher Vocational English (II)			M				H		
Art Appreciation	M						H	L	M
Fundamentals of Digital Literacy and Skills for College Students (I)	H				M	L		M	
Fundamentals of Digital Literacy and Skills for College Students (II)	M				H		L		M
Physical Education and Health (I)			L					M	H
Physical Education and Health (II)			L					M	
Physical Education and Health (III)			L					M	
Military Theory	M			L				M	

Graduation Requirements Course Name	Moral Cultivation	Knowledge Reserve	Skill Mastery	Problem Solving	Tool Usage	Professional Norms	Communication	Teamwork	Sustainable Development
Military Skills	M			L				M	
Labor Education	H		H					L	
College Students' Mental Health Education							M	H	
Current Affairs and Policies	H								
College Students' Safety Education	M								
National Security Education	L		M						
Career Planning			M						
Job Hunting Practice	L		M						
College Chinese							H		
Excellent Traditional Chinese Culture	M						H		
Innovation and Entrepreneurship	M								H
Fundamentals of International Trade		H					M	L	
Fundamentals of Economics		M						L	M
Fundamentals of Management			M					H	H
Fundamentals of E-Commerce	M	H	M						
Fundamentals of Modern Logistics	L	H						H	
Fundamentals of Commodity Science	M		H						L
Fundamentals of Customs Clearance				M			H	M	
International Trade Geography		L		M				M	
AI+Customs Tariff Classification		H	H	H			M		
JIT and Intelligent Customs Clearance		H	H	H					

Graduation Requirements Course Name	Moral Cultivation	Knowledge Reserve	Skill Mastery	Problem Solving	Tool Usage	Professional Norms	Communication	Teamwork	Sustainable Development
AEO Compliance and Risk Control	M			M		H			
International Business Documentation Practical Training			H			M		H	L
Single Window Comprehensive Practical Training			H			M	L	M	
Transportation Management Practice	M	H					H		
Import and Export Tax Calculation Practical Training			H	H		M			
English for International Freight Forwarding							M		L
Comprehensive Practical Training of Modern Logistics					M		H		M
International Freight Forwarding Practical Training			M	L		H			M
Supply Chain Management		M			H			M	
Commodity Inspection and Quarantine		M	H	M					
Graduation Practice and Internship Report			H	H	H	H	M	M	

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